

# Daniel Min

UX/UI Design | Visual Design based in Toronto, Canada

## EXPERIENCE

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### Koach

UX/UI Designer

01/2025 - Current United States (Remote)

- Engaged in iterative collaboration with UI/UX Designers and the CEO to design and develop the community page and related interfaces, including the community home and individual community pages, for Koach's web-based platform.
- Improved onboarding flow by redesigning screens for better layout, consistency, and brand alignment.

### Alira Health

Visual Designer

01/2023 - 01/2024 Toronto, Canada

- Continued from Self Care Catalysts.

### Self Care Catalysts (Acquired by Alira Health)

Visual Designer

02/2022 - 01/2023 Toronto, Canada

- Maintained consistency in the visual identity across diverse marketing materials such as print, digital, email newsletters, and sales collateral.
- Worked jointly on the creation of an educational hub on Squarespace for a mobile application, from wireframe to high-fidelity version, incorporating usability tests and feedback loops for iterative enhancements.
- Worked collaboratively with Design, Product Marketing, Patient Engagement, and cross-functional teams throughout projects, from concept development to successful launch.

### DoV Esports

Graphic Designer

12/2019 - 12/2023 Remote

- Led rebranding of organization's logo from ideation to final design.
- Spearheaded with owner and team members to implement brand vision across various visual assets including Twitter profile, stickers, and tournament materials such as roster posters and streaming assets on Twitch.tv.

### Clarity Recruitment

Product Designer

11/2021 - 1/2022 Toronto, Canada (Remote)

- Revamped Culture Pulse landing page from wireframe to high-fidelity, contributing to brand style guide.
- Designed cross-team report layout for Culture Pulse and transitioned it to dashboard layout.
- Created high-fidelity versions of registration, login, and setup for Culture Pulse platform from wireframe stage.
- Worked closely with Product and Marketing teams to reposition and rebrand the LumaFi platform.
- Identified gaps in Company Culture Profile Assessment product and made refinements to enhance user experience. Developed persona and taskflow for an engaging email template with modular design.

### Bridgit.io

UX Designer

12/2020 - 05/2021 San Francisco, United States (Remote)

- Developed Bridgit Registry section including refined personas, empathy map, user flows, architecture, wireframes, and high-fidelity prototype. Conducted usability testing remotely for key insights.
- Generated Bridger.live landing page from wireframe to high-fidelity stage, contributing to the design system.
- Created promotional graphics and animations to showcase the benefits of Bridger.live.

## EDUCATION

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### Humber College

Advertising and Graphic Design

2018-2020

## CONTACT

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linkedin.com/in/danielmindesigns

## TOOLS

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Figma  
Illustrator  
Sketch  
Zeplin  
Jira  
Photoshop  
Maze  
Microsoft Office  
Canva  
After Effects  
Premiere Pro

## SKILLS

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Interaction Design  
Accessibility  
Design Systems  
Wireframing  
Information Architecture  
User Testing  
Prototyping  
Branding  
Visual Design  
Video Editing

## LANGUAGE

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English  
Korean