

Daniel Min

UX/UI Design | Visual Design based in Toronto, Canada

EXPERIENCE

Koach

UX/UI Designer

01/2025 - Current
United States (Remote)

- Engaged in iterative collaboration with UI/UX Designers and the CEO to design and develop the community page and related interfaces, including the community home and individual community pages, for Koach's web-based platform.
- Improved onboarding flow by redesigning screens for better layout, consistency, and brand alignment.

Alira Health

Visual Designer

01/2023 - 01/2024
Toronto, Canada

- Continued from Self Care Catalysts.

Self Care Catalysts (Acquired by Alira Health)

Visual Designer

02/2022 - 01/2023
Toronto, Canada

- Maintained consistency in the visual identity across diverse marketing materials such as print, digital, email newsletters, and sales collateral.
- Worked jointly on the creation of an educational hub on Squarespace for a mobile application, from wireframe to high-fidelity version, incorporating usability tests and feedback loops for iterative enhancements.
- Worked collaboratively with Design, Product Marketing, Patient Engagement, and cross-functional teams throughout projects, from concept development to successful launch.

DoV Esports

Graphic Designer

12/2019 - 12/2023
Remote

- Led rebranding of organization's logo from ideation to final design.
- Spearheaded with owner and team members to implement brand vision across various visual assets including Twitter profile, stickers, and tournament materials such as roster posters and streaming assets on Twitch.tv.

Clarity Recruitment

Product Designer

11/2021 - 1/2022
Toronto, Canada (Remote)

- Revamped Culture Pulse landing page from wireframe to high-fidelity, contributing to brand style guide.
- Designed cross-team report layout for Culture Pulse and transitioned it to dashboard layout.
- Created high-fidelity versions of registration, login, and setup for Culture Pulse platform from wireframe stage.
- Worked closely with Product and Marketing teams to reposition and rebrand the LumaFi platform.
- Identified gaps in Company Culture Profile Assessment product and made refinements to enhance user experience. Developed persona and taskflow for an engaging email template with modular design.

Bridgit.io

UX Designer

12/2020 - 05/2021
San Francisco, United States (Remote)

- Developed Bridgit Registry section including refined personas, empathy map, user flows, architecture, wireframes, and high-fidelity prototype. Conducted usability testing remotely for key insights.
- Generated Bridger.live landing page from wireframe to high-fidelity stage, contributing to the design system.
- Created promotional graphics and animations to showcase the benefits of Bridger.live.

PROJECTS

Aurolux

UX/UI Designer

01/2025 - Current
Toronto, Canada

- Identified a personal safety issue, validated user needs, and designed a mobile app with a flashlight feature and long-term impact + responsive landing page (desktop & mobile)

Echo

UX/UI Designer

11/2024 - 12/2024
Toronto, Canada

- Led the end-to-end design, user experience strategy, marketing campaign for Echo, a mobile add-on feature to Uber Eats application merging food delivery with exercise gamification.

CONTACT

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TOOLS

Figma
Illustrator
Sketch
Zeplin
Jira
Photoshop
Maze
Microsoft Office
Canva
After Effects
Premiere Pro

SKILLS

Interaction Design
Accessibility
Design Systems
Wireframing
Information Architecture
User Testing
Prototyping
Branding
Visual Design
Video Editing
Shopify

LANGUAGE

English
Korean

EDUCATION

Humber College,
Advertising and Graphic Design
2018-2020