Daniel Min
UX/UI Design | Visual Design based in Toronto, Canada

EXPERIENCE

Myant
09/2025 - 03/2026
Graphic Designer
Toronto, Canada
- Worked closely with Director of Marketing and Director of R&D to develop visually compelling assets (print and digital) including email newsletters, product's quick start guide card, CES show booth design.
- Developed engaging social media posts (static, reel) in various social media platforms and managed content scheduling towards optimal engagement.
- Worked closely with Director of Marketing and team from cross-functional departments including Product, UX/UI, R&D, Director of Cardiac Monitoring, Chief Medical Officer.

Koach
01/2025 - 07/2025
UX/UI Designer
United States (Remote)
- Engaged in iterative collaboration with UI/UX Designers and the CEO to design and develop the community page and related interfaces, including the community home and individual community pages, for Koach's web-based platform.
- Improved onboarding flow by redesigning screens for better layout, consistency, and brand alignment.

Alira Health
01/2023 - 01/2024
Visual Designer
Toronto, Canada
- Continued from Self Care Catalysts.

Self Care Catalysts (Acquired by Alira Health)
02/2022 - 01/2023
Visual Designer
Toronto, Canada
- Ensured visual identity consistency across print, digital, email, and sales collateral.
- Built Squarespace educational hub for mobile app: wireframes to high-fid with usability testing/iterations.
- Collaborated cross-functionally (Design/Product Marketing /Patient Engagement/Product) from concept to launch.

DoV Esports
12/2019 - 12/2023
Graphic Designer
Remote
- Led rebranding of organization's logo from ideation to final design.
- Spearheaded with owner and team members to implement brand vision across various visual assets including Twitter profile, stickers, and tournament materials such as roster posters and streaming assets on Twitch.tv.

Clarity Recruitment
11/2021 - 1/2022
Product Designer
Toronto, Canada (Remote)
- Culture Pulse UX/UI Design: Revamped landing page from wireframe to high-fidelity proto-type, contributing to brand style guide. Designed cross-team report layout and transitioned to interactive dashboard for Culture Pulse. Built high-fidelity registration, login, and setup screens from wireframes for Culture Pulse platform.
- Platform Rebranding & Refinements: Collaborated with Product/Marketing to rebrand and reposition LumaFi platform. Refined Company Culture Profile Assessment to close UX gaps; developed user personas and modular email taskflows.

Bridgit.io
12/2020 - 05/2021
UX Designer
San Francisco, United States (Remote)
- Designed Bridgit Registry UX: personas, flows, wireframes to prototype; remote usability testing.
- Built Bridger.live landing page wireframe to high-fid, advancing design system.
- Created promo graphics/animations to highlight key offerings of Bridger.live

PROJECTS

Aurolux
01/2025 - Current
UX/UI Designer
Toronto, Canada
- Identified a personal safety issue, validated user needs, and designed a mobile app with a flashlight feature and long-term impact + responsive landing page (desktop & mobile)

CONTACT

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TOOLS

Figma
Illustrator
Sketch
Zeplin
Jira
Photoshop
Maze
Microsoft Office
Canva
Adobe Express

AI

Gemeni
Firefly
Meta.ai
ChatGPT
Perplexity

SKILLS

Interaction Design
Accessibility
Design Systems
Wireframing
Information Architecture
User Testing
Prototyping
Branding
Visual Design
Video Editing
Social Media
Shopify

LANGUAGE

English
Korean

EDUCATION

Humber College,
Advertising and Graphic Design
2018-2020